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# PRIMER WB MAX (code IDEALPU-WB-PRIMER MAX)

Acrylic mono-component water-based primer for Architop® and power floated cementitious surfaces.

### Description

PRIMER WB MAX is an acrylic mono-component coating with a non-yellowing water-based primer. It is designed for the preparation of Architop® and power floated surfaces before treatment with IDEALPU-WB EASY sealers.

#### **Features**

PRIMER WB MAX has a high adhesion to closed and solid cement-based surfaces and provides excellent bonding for successive coatings. It has to be diluted with 5%-20% water depending on temeperature. Used in combination with IDEALPU-WB EASY, it forms an easy-to-use protection system that limits any aesthetic defects that may appear from roller applications.

#### Uses

- ARCHITOP® floors
- Acid stained Nuvolato floors
- Polished concrete floors

For MICROTOPPING, LIXIO, LIXIOO PLUS use WB PRIMER instead (brown label, code IDEALPU-WB-PRIMER)

# **Application**

- PRIMER WB MAX should be applied in a thin, uniform layer. It is recommended to
  provide good air circulation to improve the drying phase and film properties.
- PRIMER WB MAX drying takes place by water evaporation. For proper film development, apply only when the surface temperature is above 10 °C, and the relative humidity (air) is below 80%.
- Apply PRIMER WB MAX and then after 3 hours (and max after 4 hours) apply IDEALPU WB EASY.

For maximum results dilute PRIMER WB MAX 5% with water.

# **Technical Information**

Overcoating time with IDEAL PU-WB EASY (no sanding) 3-4 h (\*)Application temperature  $+10^{\circ}-+30^{\circ}$ Relative humidity to the application <80%

(\*) at 20° with 65%





# **Consumption**

Consumption 50g/m² (not diluted product).
On very closed surfaces apply pure or add 5% water.

# Packaging / Storage / Disposal

Available in 5 L tins.

Shelf-life of 12 months in fresh and dry storage in its original sealed packaging. Avoid freezing. Do not store at temperatures below 5°C.

### **Precautions**

- Avoid skin and eye contact; it is harmful if swallowed.
- If used in closed areas appropriate ventilation must be provided.
- Product residues and empty containers are to be disposed of in compliance with the local rules in force.
- Clean the tools with water before the resin is dry.
- Do not keep food in the application area.
- Dispose leftovers material safely, do not re-use.

Please refer to the safety sheet before use. (MSDS)

#### IMPORTANT:

All information contained in this data-sheet is based on the best practical and laboratory expertise. The customer is responsible for checking the product is suitable for use. The producer does not accept any responsibility arising from incorrect application. We recommend testing the products on small surfaces prior to use on the jobsite. This data-sheet replaces and annuls all previous versions. Data may be changed anytime. We also remind you that Ideal Work products are for professional use only and Ideal Work provides customers with training opportunities upon request. Whoever uses these products without authorisation shall take full personal responsibility and the outcome will beat at their own risk.

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